



I am a communications professional with a background in journalism. My work centres around developing persuasive content for digital audiences, extracting insights from data and analytics, and building effective digital strategies. Making a difference and effective altruism are the main drivers of my work.

EDUCATION

CONTACT

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PORTFOLIO
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BLOG
[knicknacks](#)

LEIDEN UNIVERSITY (2018 - 2021)

Bachelor of Science, International Relations and Organisations

Excelled in courses on Comparative Politics, International Law, Statistics and Economics. Skilled in qualitative and quantitative research methods. Overall GPA of 8.5/10. Honours College (Governance & Global Affairs).

SINGAPORE POLYTECHNIC (2013 - 2016)

Diploma in Creative Writing for Television and New Media

Specialised in journalism and documentary filmmaking, with a specific focus on content creation for digital audiences. Graduated with a GPA of 3.52/4.00.

MARIS STELLA HIGH, SINGAPORE (2007 - 2012)

General Certificate of Education 'Ordinary' Level

Graduated with a Distinction in English and English Literature.

WORK EXPERIENCE

HIGHLIGHTS:

[Flashpoints: An Interactive Game on Counter-Terrorism.](#)

GPPAC is a global network of over 200 civil society organisations working towards peace.

HIGHLIGHTS:

[Poet rejects art funding in Singapore amid censorship debate.](#)

COMMUNICATIONS OFFICER (Jan 2020 – Present)

COMMUNICATIONS AND RESEARCH ASSISTANT (Oct 2020 – Jan 2020)

COMMUNICATIONS AND RESEARCH INTERN (April 2020 – Oct 2020)

International Centre for Counter-Terrorism - The Hague (ICCT)

I take a data-driven approach to communicating our work, develop multimedia content such as data visualisations and interactive narratives, and support the editorial processes behind the ICCT journal's top-tier scholarship.

PROJECT MONITORING AND EVALUATION INTERN (Mar 2019 – July 2019)

Global Partnership for the Prevention of Armed Conflict (GPPAC)

Beyond my initial project monitoring and evaluation role, I was given additional responsibilities including drafting grant proposals, writing annual donor reports, and conducting research on peace and security issues.

ADMINISTRATIVE CLERK (May 2016 - May 2018)

Singapore Armed Forces

During my compulsory military service, I assisted in and oversaw administration of logistical and disciplinary matters in the Third Singapore Infantry Regiment (3 SIR).

EDITORIAL INTERN (Sep 2015 – Feb 2016)

Yahoo Asia Pacific

I contributed journalistic pieces, multimedia content (videos and photography) and social media management to the Yahoo Singapore Newsroom.

VOLUNTEERING and EXTRACURRICULAR

Developed and launched the organisation's first [Website](#) and [Newsletter](#).

SECRETARY and BOARD MEMBER (Sep 2019 - Sep 2020)

Community for International Relations and Organisations Students

As the first elected Secretary of my bachelor programme's student association, I helped pen the association's constitution and policy manual. My responsibilities include internal administration and external communications.

<p>HIGHLIGHTS: The National Education Strike and Leiden Demands Housing</p> <p>Served as Singapore Polytechnic's Debate Society President from 2015 to 2016.</p>	<p>CO-FOUNDER and EDITOR (Feb 2019 - Feb 2020) Entrepot Magazine I founded the first English-language magazine for Leiden University's Campus the Hague. I contributed as a journalist, photographer and general editor, as well as designing and maintaining the magazine's website.</p> <p>ACHIEVEMENTS in DEBATE</p> <ul style="list-style-type: none">• Chair and Founding Member of Hague Debate Society (2019-2020)• Trinity College Intersvarsity Debate Competition Novice Finalist (2019)• Erasmus Rotterdam Open Best Novice Speaker (2019)• Lund Intersvarsity Debate Competition Novice Finalist (2018)• Top Speaker of the Asian Debate Institute Winter (2015)• Inter-Polytechnic Debate Champion (2014, 2015)
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VOLUNTARY PROJECTS

<p>WHAT IS POFMA? Read my Infographic Explainer here.</p>	<p>POFMA'ed DATASET POFMAed.com POFMA'ed is a continually updated dataset which aims to record every instance of the use of Singapore's fake news legislation, for reference by academics, media practitioners and the general public.</p> <p>KNICKNACKS knicknacks.substack.com Knicknacks is my newsletter, a platform where I express my love for the obscure and the critically overlooked. Some examples include:</p> <ul style="list-style-type: none">• @SGForumBot (a twitter bot which generates satirical letters to the editor)• #ChooseYourOwnSingapore (a prize-winning alternate history game)• We, the City (an ultra-urbanist roleplaying game)
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SKILLS AND PROFICIENCIES

LANGUAGES	English (Native), Mandarin Chinese (Mother Tongue), Russian (Basic)
CERTIFICATIONS	Google Analytics Individual Qualification, Fundamentals of Digital Marketing (Google)
KEY COMPETENCIES	Research, Web Design, Digital Marketing, Administration, Public Speaking
SOFTWARE SKILLS	Excel, Adobe Suite (Photoshop, InDesign, Premiere), SPSS, Tableau, Wordpress
RESEARCH INTERESTS	Misinformation, Media Regulation, Internet Studies, Political Violence
OTHER INTERESTS	Game Design (my itch.io Profile), Procedural Generation, Interactive Fiction
<i>References available on request</i>	